THANH TRAN

User Experience Designer

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SUMMARY

Recent graduate looking for a position as a UX Designer.

Ability to conduct user research and translate findings into effective design solutions. Seeking a flexible yet fast-paced work environment. Interest in working on consumer-driven products. Curious, motivated, and eager to work within a team. Proficient in Axure, Illustrator, Photoshop and Omnigraffle. Skills in listening, empathy and problem solving gained through 10 years of client services.

SKILLS

Prototyping

Wireframing

Personas

User Stories

Task Analysis

Flow Charts

Usability Testing

User Research

EXPERIENCE

5 Color Cowboy Website
2015, 2 months

Role: UX Designer, Content writer, Client. Improve on content hierarchy and keywords familiar to both new and return users. Ensure site is optimized for both desktop and mobile, to encourage booking transactions.

Musketeers iOS App
2014, 1 month

Re-interpret technical goals to user-centered goals for a network of emergency responders. Create a prototype with clean and minimal interface, simple grammar, and intuitive user flow to be used by all ages, from children to the elderly.

Matchdog iOS App
2014, 2 months

To create an enjoyable mobile experience for users to easily access and search for a dog. Increase the likelihood of compatibility by providing easily understood information of each animal. Create an empathetic and trusting experience that evokes a high level of confidence.

PSx TV Console
2012, 5 months

Complete the pertinent stages from discovery to design in identifying and refining the interface for a television-watching console. Fulfill a need where it is weak or vacant in the market – the family network. Test with low and high fidelity prototypes.

EDUCATION

San Jose State University
M.S. Human Factors & Ergonomics
Grad date: May 2014
Overall GPA: 3.8

University of CA, San Diego
B.S. Cognitive Science

TOOLS

Axure
Illustrator
inDesign
Photoshop
Omnigraffle
MS Office

LANGUAGES

C
Java
HTML
CSS
JavaScript

STRENGTHS

Motivated
Team player
Flexible
Communicative
Eager
Proactive
Goal-oriented

mySJSU's PeopleSoft Application
2013, 5 months

Interface evaluation of a web product's content, features, hierarchy and relevancy to the user's primary goals. Carry out a usability test to determine how users carry out these goals and identify key pain points. Re-design mySJSU's PeopleSoft application based on the test findings.

EMPLOYMENT HISTORY

Cosmetologist
5 Color Cowboy
■ 7/2005 to present

○ Daily client consultations analyzing lifestyle, behavior, routine, and follow-up feedback.

○ Exercise problem solving skills by performing a variety of creative and technical solutions to resolve client needs.

○ Operate in a fast-paced environment requiring flexibility, time management, multi-tasking and quick decision-making.

EVENTS PARTICIPATED

Customer Journey Mapping Workshop
2/23/2015

Gigaom Research: Invisible Design Conference
12/18/2014

Bold Italic's: The Sum Creative Conference
11/6/2014

ORGANIZATIONS

BayCHI
(Bay Area chapter of ACM-SIGCHI)
since 2011

AIGA
member since 2015

Human Factors and Ergonomics Society
member since 2011 to 2014

RESEARCH STUDY

Responsive Web Browsing Performance of E-commerce Tasks on Different Form Factors.

THANK YOU SO MUCH FOR YOUR TIME.
Please visit www.thanhorama.com to view my entire portfolio.